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THE NEW NETWORK IDENTITIES

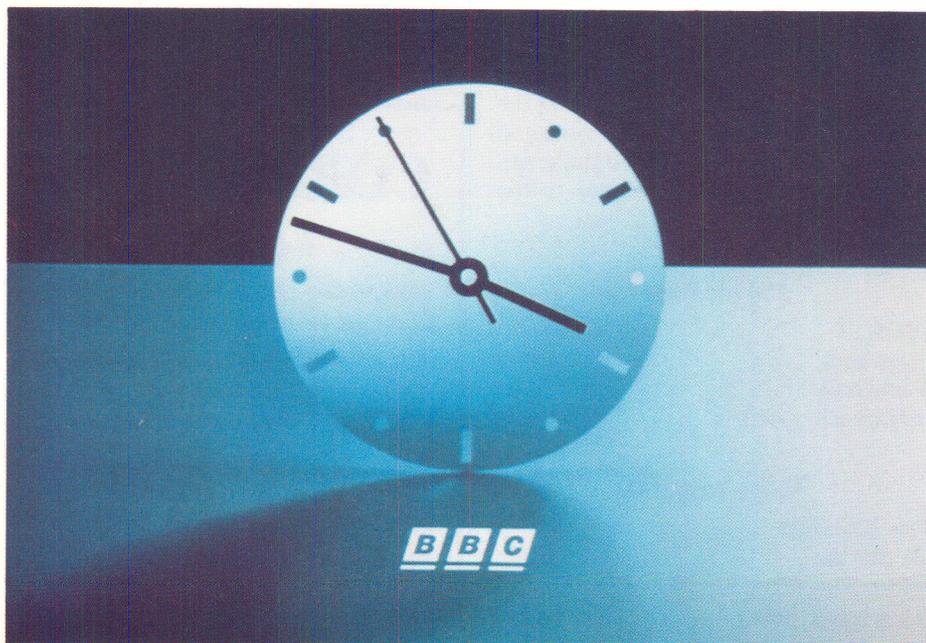
The new Network Identities for BBC1 and BBC2 were launched on 16th February.

The clocks are generated digitally by new D&ED equipment while the moving sequences (symbols) are stored on special laser videodiscs. The BBC1 symbol is again based on the familiar rotating globe but the BBC2

symbols are individual sequences lasting up to a minute each.

Each symbol can be augmented with text to identify the region and to indicate if Ceefax subtitles or Nicam stereo sound (in the future) is being transmitted.

The equipment used to generate and store the new Identities is described on pages 27 and 28.



The new BBC2 network clock

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